



As here in the Maritim Hotel Ingolstadt, Bavaria, guests will soon be able to use the environmentally friendly Babor soap dispensers in all German Maritim Hotels.

Aug 09, 2023 10:17 CEST

Great body care, less plastic, short transport routes: Even more sustainability at Maritim

Thanks to a new Refill System at all [German Maritim Hotels](#), Maritim guests will not only be able to enjoy top-quality refreshing [BABOR body care products](#), but also protect the environment at the same time. This is because an innovative dispenser system will help save up to 1.5 tons of soap at German Maritim hotels, and the use of plastic will be reduced by 65 percent. And here's another environmental plus: Long transport routes for conventional disposal bottles, supplied in part from overseas, are a thing of

the past.

[Body care products](#) from the “BABOR SPA Energizing line” has been dermatologically tested and IFS-HPC certified, and is additionally free of microplastics and synthetic polymers. Energy supplied 100% from renewable sources is used for production, all packaging is biodegradable and manufactured from recycled PET.

“We have selected [BABOR](#) as our partner, a German third generation family enterprise that has over 60 years of expertise in the sector and offers sustainable resource-friendly products,” explains Erik van Kessel, Operations Managing Director at [Maritim Hotelgesellschaft mbH](#): For over 50 years, Maritim has also relied on top-quality long-lasting materials and products; [sustainability](#) has been a central company value for us for a long time. We have already achieved a lot, thanks to a number of innovative measures in energy and water consumption, waste sorting, prevention of food waste, as well as the use of LED light sources, photovoltaic systems and co-generation units.”

Pro Tomorrow initiative to support environmental projects

The latest success story is the in-house “Pro Tomorrow” initiative, where Maritim guests in Germany can resign from having their room cleaned to support a regional environmental or social project. More than 198,000 guests have already joined in since the launch of the campaign in February 2022, and a solid 320,000 euros in donations have been collected.

And a cooperation with Climate Partner was launched in February of this year for more climate protection. To this end, all Maritim hotels in Germany have been tested for the so-called “CO2 footprint”. Individual action catalogues are then derived from the results, for example for CO2 reduction or for building energy management. A big advantage here: All empirical values and initiatives can be transferred and implemented throughout the chain in the future. As a result, a stay at a Maritim hotel will become even more climate-friendly and environmentally friendly.

Environmentally conscious travel experience with Maritim

“Now we are additionally offering our guests an environmentally friendly option for individual body care, we’re really happy about that,” says Erik van Kessel and concludes that “We aspire to introduce even more sustainable solutions at Maritim Hotels, to offer our guests an environmentally conscious travel experience.”

The Maritim Hotelgesellschaft is one of Germany's largest owner-managed hotel groups. The company's nationwide hotel network is represented by hotels in seven countries overseas: Mauritius, Egypt, Malta, Italy, Bulgaria, Albania and China.

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