



At the new Maritim Resort Calabria guests will enjoy a perfect blend of relaxation, activities, cuisine and culture in a dreamy Mediterranean setting.

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A new 5-star resort: Maritim is opening a hotel in southern Italy

Located on the coast of Calabria, on the long sandy beach of Villapiana, the <u>German hotel group</u> will open the <u>Maritim</u> Resort Calabria on 1 April 2025. With 324 rooms and suites spread across three floors, this resort will be tucked away in a beautiful setting surrounded by olive groves and picturesque nature.

Previously operated as an Aldiana Club, this 5-star resort delivers the highest

level of comfort in a truly exclusive setting. "As a Maritim Resort, we'll continue to provide an all-inclusive experience with a wide range of sports, daytime activities, a kids' club for children of all ages and evening shows. A high quality of service, outstanding gastronomy and warm hospitality are our core values", says Peter Wennel, Managing Director of HMS Hotel Management Services International GmbH. HMS operates as part of the Maritim Group, driving the international expansion of the hotel chain.

"Guests can look forward to a wide range of sports, including tennis, water sports, golf, cycling and fitness programs. What's more, families, couples and solo travellers can also enjoy two restaurants with large terraces where they can try typical Calabrian cuisine prepared with regional products," Wennel adds. Three bars, an indoor theatre with an LED wall and an on-site nightclub keep guests entertained in the evenings.

Covering an area of 93,000 square meters, the luxurious resort offers three swimming pools – a heated semi-Olympic pool, a lagoon pool and a children's pool. Guests who enjoy sports can take advantage of seven clay tennis courts, a multi-purpose court for basketball and volleyball, a football pitch, a boccia court, a bicycle station, an archery range and a 325-square-meter indoor fitness area. A highlight for water sports enthusiasts is the Nautical Centre, which includes three catamarans and a dozen Optimist sailing dinghies.

The resort's 4,000 square metre wellness centre invites you to relax with its Turkish bath, three saunas, ice room, hydromassage pool with a relaxation area, massage and treatment rooms and an exclusive spa suite with a hydromassage whirlpool, sauna, relaxation loungers and hammam area.

"At the new Maritim Resort Calabria, guests will enjoy a perfect blend of relaxation, activities, cuisine, and culture in a dreamy Mediterranean setting—ideal for a diverse and restful holiday," concludes tourism expert Wennel.

Perched on a hill overlooking the Sibari plain, Villapiana is an inhabited village in the heart of the upper Ionian Sea. Calabria is considered an authentic and untouched region of Italy, ideal for nature and culture lovers. The surrounding area is perfect for hikes, boat trips and excursions to sights such as the picturesque town of Tropea or the volcanic island of Stromboli.

The new Maritim Resort Calabria is around 140 km from <u>Lamezia Terme</u> <u>International Airport</u> and can be booked through the <u>Maritim website</u>, Maritim Hotel-Reisedienst –its own full-service tour operator– and many other providers. For more information, head to <u>www.maritim.com</u> or call **49 6151 - 905790 or email: reisedienst.mrd@maritim.de.

The Maritim Hotelgesellschaft is one of Germany's largest owner-managed hotel groups. The company's nationwide hotel network is represented by hotels in seven countries overseas: Mauritius, Egypt, Malta, Italy, Bulgaria, Albania and China.

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