



For over 60 years, SOS Children's Villages has been committed to giving children a safer place to live.

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Celebrating together with our “50 Years of Maritim” fundraiser in aid of SOS Children’s Villages

Throughout 2019, Maritim Hotels will celebrate its [50th anniversary](#) with a whole host of initiatives and offers.

We are particularly excited about the Maritim “Anniversary Mug”. Every time one of these reusable anniversary mugs is sold or refilled, Maritim will donate 50 cents directly to the [charity SOS Children’s Villages](#).

Charity “to go” with Maritim.

In practical terms, this means that the more often guests refill their cup to purchase a takeaway drink from a [Maritim Hotel](#), the greater the amount donated.

The high-quality porcelain cup with lid is printed with colourful motifs of German landmarks and features the special logo created for [Maritim's 50th anniversary](#), making it the ideal durable, reusable takeaway cup. The special sales and refill campaign for this great cause will run throughout the anniversary year in all [32 Maritim Hotels in Germany](#).

They work to ensure that no child grows up alone: SOS Children's Villages.

And on social media, guests and friends of Maritim Hotels can use the hashtag [#Maritimjubelbecher](#) to post their personal favourite “Celebration Cup” image on Instagram. At the end of the anniversary year, all participants will be placed in a draw to win a weekend for two at a Maritim Hotel.

“We are certain that our Maritim guests will help make this fundraising initiative a great success, thereby contributing towards giving children a safer place to live, giving them hope and a better future,” says Roland Elter, Managing Director for Sales and Marketing at Maritim Hotels. “We are therefore incredibly excited about our ‘Celebration Cup’ campaign, as well as the host of other anniversary initiatives that will be happening so that we can say thank you to our guests for the 50 years of trust that they have shown in Maritim,” he adds.

Further information about anniversary offers and specials at
www.maritim.com.

About the charity [SOS Children's Villages](#):

For over 60 years, SOS Children's Villages has been committed to giving children a safer place to live. The non-confessional and politically independent social development organisation works in a number of ways to give young people a good start in life. The association is a state-approved voluntary provider of children and youth welfare services and is a member of the German Federation of Youth Welfare Associations (DPWV). As a member of the umbrella association SOS Children's Villages International, SOS Children's Villages also provides active support and direction to SOS

initiatives throughout the world.

The Maritim Hotelgesellschaft is Germany's largest owner-managed hotel group, and the company's nationwide hotel network is represented by hotels in six countries overseas: Mauritius, Egypt, Turkey, Malta, Spain and China. The group's ongoing expansion continues to strengthen its position within the European first-class hotel industry.

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