



How would you like to be able to book a room in any of Maritim's German-wide hotels for the best price to be found anywhere on the world wide web while simultaneously collecting points that translate into even more savings?

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Free and with a whole host of benefits – the new MyMaritim bonus scheme

Anyone who travels a lot, for business or for pleasure, is sure to know about the many bonus schemes offered by hotels, airlines and tour operators. They are great but can also be complicated.

That's why [Maritim Hotels](#) are making things easy. [“MyMaritim” points](#) are collected for every online booking made through the Maritim website. 1,000 welcome points are awarded as soon as customers register for the free scheme. Customers can then use some or all of the points the next time they make an online booking. There are no restricted dates or seasons and no

minimum points threshold. Best of all, [MyMaritim members](#) will always save at least 10 percent compared to offers available on the internet. This applies to all prices, regardless of whether breakfast is included.

“Our main objective is to give our customers an even better booking and hotel experience and a wealth of attractive benefits – and to keep it as simple as possible,” explains Roland Elter, Chief Commercial Officer at [Maritim Hotels](#). “Now is exactly the right time to launch the scheme,” says Elter. Due to the coronavirus crisis, people are currently very willing to engage with the latest digital opportunities. “The pandemic has had a particularly catastrophic impact on our industry. Nevertheless, we have used the time wisely and want to offer our customers a wide range of benefits once things finally start to open up again. It will then be even more important to make the booking and travel experience as easy as possible for our many regular leisure and business customers.

Many Maritim customers are long-standing members of the previous PartnerCard scheme, and any discount credit balance they have accumulated will be automatically transferred to the new “MyMaritim” system. All they need to do is register for the scheme. The new membership scheme has its own log-in area which gives a detailed overview of members’ hotel stays, status and points balance, as well as exclusive offers and points promotions.

“MyMaritim gives our guests a really attractive digital solution that is clear, easy to use and offers a whole host of benefits,” concludes Roland Elter.

In his opinion, the [extensive package of hygiene and safety measures](#) in place throughout all Maritim Hotels is also crucial for a carefree hotel stay. Last year, an array of tried-and-tested hygiene and safety measures that go beyond official guidelines was implemented across all the hotels in the group. Elter adds: “We very much hope to be able to welcome guests back to all Maritim Hotels soon. Ahead of this, it is definitely worth visiting the website and joining the free MyMaritim scheme to enhance the enjoyment of your next stay at a Maritim Hotel, whether you are travelling for business or for pleasure.”

For details of the new “MyMaritim” bonus scheme and its “Blue, Gold and Platinum” categories, visit: www.maritim.com.

The Maritim Hotelgesellschaft is Germany's largest owner-managed hotel group, and the company's nationwide hotel network is represented by hotels in seven countries overseas: Mauritius, Egypt, Malta, Spain, Bulgaria, Albania and China.

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