



Brand-new options for events, conferences and conventions – live and in person, digital or hybrid – at all 31 Maritim Hotels in Germany.

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The safe way to success: conferences and events at Maritim

Events are a matter of confidence. That was true before the coronavirus pandemic and is now more important than ever. Reliability, expertise and safety are what count.

[Maritim Hotels](#) have been hosting events of every size and description for more than 50 years, and the new requirements, such as hygiene and social distancing regulations, are firmly established in our daily operations. The hygiene strategy in place, which goes beyond the official directives, and our

well-trained staff throughout the entire business ensure that this is the case.

“Many people think that celebrations and conferences are impossible at the present time. After all, there has been no let-up in reports of new infections, coronavirus hotspots and high-risk areas. But this impression is actually rather misleading. Our guests can feel safe with us. All the hygiene and protection measures, such as social distancing and one-way systems, are strictly monitored. For larger events, we also contact the relevant authorities and health authorities on our customers’ behalf, thus relieving them of this organisational aspect,” explains Roland Elter, Chief Commercial Officer at [Maritim Hotels](#). He adds: “We have already hosted a large number of seminars, in-house exhibitions and conferences in our 30+ German hotels under the new ‘corona restrictions’, all of which have been thoroughly positive experiences.”

Maritim Hotels, Germany: State-of-the-art event technology.

At Maritim Hotels, space has never been a problem. With over 450 conference rooms in Germany, as well as large lobbies and wide corridors, spacious exhibition areas and outdoor areas, it is possible to incorporate fresh air and daylight into a diverse range of events or even host them outdoors.

What’s more, the Maritim Hotels in Bad Homburg, Bremen, Dresden, Frankfurt, Stuttgart, Ulm and Würzburg have direct links to the convention centres in their respective cities.

‘Green box’ to give presentations or product launches a more professional edge.

And if delegates cannot attend in person, state-of-the-art event technology ensures that they can meet up ‘virtually’. Delegates can get involved in discussions and chats and ask questions as if they were there in person – anything is possible during our digital and hybrid events. Some guests attend the event live in the conference hall, while others connect remotely via video conferencing. Marketing Director Elter explains: “Thanks to our event technology and our expert onsite partners, anything is possible. With our new web studios in Nuremberg and Berlin, we are also providing fantastic alternatives which will increase the appeal of conferences, product launches, panel discussions and presentations and give them a more professional edge. In the same way as a TV studio ‘green box’, you can choose any background for your presentation. You can also link to social media channels and other

apps.”

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For personalised advice and information: Maritim Conference Service, phone: +49 (0) 6151 905-740 or e-mail: meeting.ksc@maritim.de or visit www.maritim.com.

The Maritim Hotelgesellschaft is Germany’s largest owner-managed hotel group, and the company’s nationwide hotel network is represented by hotels in eight countries overseas: Mauritius, Egypt, Turkey, Malta, Spain, Bulgaria, Albania and China. The group’s ongoing expansion continues to strengthen its position within the European first-class hotel industry.

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